

C O L O R A D O



H A R V E S T  
C O M P A N Y

## COLORADO HARVEST COMPANY

Ralph Morgan  
Co-Owner, Colorado Harvest Company  
CEO, O.penVAPE

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Ralph Morgan brings a unique combination of business savvy and medical industry experience to his role as co-owner of Colorado Harvest Company, OrganaLabs and O.penVAPE. He graduated from the University of Nevada, Reno, with a bachelor's degree in journalism and an emphasis in advertising and business. Throughout college, he worked as a hospital orderly and medic. After college, following his interests in business and healthcare, he pursued a career with a leading surgical joint replacement company for 10 years.

In 2009, Ralph seized the opportunity to be a part of history and opened a retail cannabis center called Evergreen Apothecary. He recognized and appreciated that the cannabis industry was an opportunity to help people find healthier alternatives for their ailments. Ralph saw a void in the market for medical grade products for medical cannabis users. This idea led to the creation of a new company, OrganaLabs, focused on the super-critical natural CO<sub>2</sub> extraction of high-quality, lab-grade hash oils. In just four years, OrganaLabs became the national leader in natural CO<sub>2</sub> extraction techniques.

Also in 2009, at the same time that Tim Cullen founded Colorado Harvest Company, Ralph Morgan founded Evergreen Apothecary, a dispensary, and OrganaLabs, a producer of CO<sub>2</sub> extracted cannabis oil (now marketed under the O.penVAPE brand.) Ralph and his wife, Heidi, relied on years of professional experience in the healthcare field to focus on the super-critical natural extraction of high-quality, lab-grade cannabis oils.

The success of natural extraction met the demand for pure and balanced cannabis oil with consistent and convenient dosing. This led to a series of trials with various personal vaporizer pens that resulted in the development of a new entity called O.penVAPE, now the leading cannabis personal vaporizer in the country.

The increasing popularity of legalized cannabis spurred Tim and Ralph's partnership in 2010. Tim's thriving grow operation supplied Ralph's manufacturing business and Evergreen Apothecary's need for more cannabis to sell to the steady stream of customers who visited his shop on Denver's Green Mile. They joined forces to become cannabis industry leaders in growing, manufacturing and marketing natural cannabis. As equal partners today, Tim is CEO of Colorado Harvest Company and Ralph is CEO of O.penVAPE.

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